

NEWS FLOW

UPDATES TO THE DIAPHRAGM PUMP LINE – New and Improved models are here!

CDS-John Blue Company continues to reach forward and push the limits on all of our agricultural and industrial pump lines. We are pleased to announce the addition of several new models to our already strong and capable line of diaphragm pumps. These new models range from a low-pressure 6gpm pump to a high-pressure 40.7gpm pump.

The DP-70 series pump line is an all new compact 6.0gpm spray pump capable of reaching an impressive 290psi. With its poly heads, it is ready to handle the harshest products on the market today. This series of pumps is available with a flange adapter (**DP-70-FP**), a ¾" solid shaft (**DP-70-P**), a gearbox (**DP-70.1-GRP**), and a gearbox and regulator so that you are up and running immediately (**DP-70.1-GRIP**).

We have also decided to release a few new versions of some already familiar pump lines. The **DP-193-GRP** (gearbox included) and **DP-193-GRIP** (gearbox and regulator included) will join the family of the **DP-193-PP** pump line. Each version will have the same chemical resistance that the DP-193-PP has been known for. A new hydraulic adapter (**DP-31922897**) is also available that allows it to be driven with a standard SAE-A Hydraulic motor.

Additional new medium-pressure diaphragm pump models include the **DP-139-GRI** and **DP-185.1-GRI**. These pumps are capable of reaching 580psi and each come with a gearbox and regulator.

Lastly, new high-pressure diaphragm pump models include the **DP-291.1-GRI** and the **DP-407.2-GRI**, both of which can reach a very impressive 725psi and include a gearbox and regulator. For those who may need a 35mm input shaft, we now have the **DP-407.2-VP** to fill that need. The new 6:1 Gearbox reduction Kit (**DP-321054**) is also available for the DP-407.2-VP so it can be driven with a 20hp gas engine with a 1" shaft.

CDS-John Blue Company is also offering additional payment terms that only apply to stocking orders of Diaphragm pumps/parts during Early Order Program. Contact our sales team to learn more. Give us a call at 800-253-BLUE or email us at info@cds-johnblue.com.



THE BEST TIME TO ORDER IS NOW!

CDS-John Blue Company Early Order Program is underway!

The BEST pricing of the year is during the preseason pricing period Sept. 1 – Oct. 31, 2018. The Early Order Program information and complete details have been sent out electronically. Let us know if you would like to receive hard copies of this information. Don't miss out on these deep discounts! Give us a call at 800-253-BLUE or email info@cds-johnblue.com.

We also offer pallet pricing for many of our most popular pumps, in order to streamline your orders and save money on freight.

CDS-JOHN BLUE COMPANY MARKETING AND ENABLEMENT PROGRAMS

We continue to strive to update our marketing efforts and make it easier for Dealers to get what they need. Here are a few reminders about our current marketing efforts and enablement opportunities you can take advantage of:



Our [new product catalog](#) is now available and can be viewed and downloaded from our website.

We also have a new online [Dealer Locator](#) on our website. Please take a minute to review your listing to make sure all the details of your location are correct.



Do you need high-resolution product photos or corporate logos for your website or other marketing efforts?

Email Lauren Sanderson for access to our online, self-service resource library. lsanderson@cds-johnblue.com



Receive a free CDS-John Blue Company hat by sharing or sending a photo of your John Blue equipment — it can be on your show floor, in-use, or from a customer.

Share it on your own social media accounts and tag us, or send it to us and we'll share it and tag you!



We are working to boost our review score on Google. If you feel like our products, service, and quality live up to our motto "Guaranteed to Do the Job" please consider leaving us a Google Review—we would really appreciate the Google love!

bit.ly/cdsjbc-googlereview

LIST PRICE UPDATES:

DP-81291900 \$137.50
DP-41020619 \$53.20
DP-41020509 \$31.62
DP-41020419 \$27.96

DP-41020026 \$210.59
DP-81302400 \$294.06
DP-93031209 \$227.60
L-1478 \$10.18

UPCOMING 2018/2019 EVENTS

GIE+EXPO

October 17-19, 2018
Kentucky Expo Center
Louisville, KY
www.gie-expo.com
Booth #5015

NEBRASKA FARM POWER

December 4 - 6, 2018
Lancaster Event Center
Lincoln, NE
nebraskapowershow.com
Booth #1908

IOWA POWER FARMING

January 29 - 31, 2019
Iowa Events Center
Des Moines, IA
www.iowapowershow.com
Booth# 5000

WORLD AG EXPO

February 12-14, 2019
International Agri-Center
Tulare, CA
www.worldagexpo.com
Booth# 3209, Bldg. C

WHERE TO FIND US

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SOCIAL MEDIA

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Guaranteed to Do the Job.

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